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SONTRONICS MAKES SPANISH NATIONAL HEADLINES

Sontronics made national news in Spain this month, following an appearance of the microphone brand at the biggest music technology show in southern Europe: Madrid Expo.

A report in the 'Broadcast' supplement of El Correo, one of Spain's leading national newspapers, tells how Sontronics microphones are now being distributed in Spain by Reflexion Arts, a company that, according to the report, "is working with quality, professional brands". Of Sontronics, the report says: "These microphones have caused a sensation in Britain and are now being enjoyed here [in Spain]. The most popular models are the epitome of high quality: HELIOS, OMEGA and ORPHEUS."

Sontronics also appeared in the pages of El Correo Gallego, one of Spain's regional newspapers, distributed in the northwest region of Galicia. The article tells how Reflexion Arts is a company "passionate about providing customers with high-quality products at affordable prices".

As Sergio Castro, one of Reflexion Arts' managers, says: "We created a company that would make a difference, employing an honest pricing policy and a new way of distributing. We wanted to drive change in the market."

The article also featured pictures showing just some of the hundreds of visitors who tried out the Sontronics microphones on the Reflexion Arts stand at the Madrid Expo show.

Sontronics' founder, Trevor Coley, is excited to have made national news in Spain: "To have made the papers in Spain was exciting enough, but what's even more thrilling is the fact that we've had so much response from Spanish musicians, wanting to find out more about the Sontronics brand and our microphones. We're really grateful to the hard work that Reflexion Arts do on our behalf in Spain, and it's great to know that they're as passionate about musicians' needs as we are."

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The Sontronics mics on show at Madrid Expo (far left) and being tried out by visitors to the Reflexion Arts stand (left)