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SONTRONICS GOES BACK TO SCHOOL

Students at universities and colleges are getting their hands on some of the UK's best quality microphones, thanks to a new scheme set up by Sontronics.

The project sees Sontronics microphones being set up in the studios of colleges and universities offering Music Technology and Recording courses, and is being piloted in Bath Spa University and Thames Valley University.

The scheme allows students and staff to use the microphones in their research and recording work, and also offers special discounts to those who want to buy the microphones. This has proven very successful, and the Sontronics mics have already featured in several student dissertations.

Former Cousteau frontman, now lecturer, Davey Ray Moor has been using Sontronics mics with students on Bath Spa University's Commercial Music degree course, and he's been very impressed by the full range. "We encourage our students to listen to the quality and tone of various pieces of audio gear," Davey says. "In an age where there is an enormous amount of pro equipment, there is a growing universal appetite for uniqueness and character. Consumers of music, more than ever, are looking for something human and believable from their musicians. The Sontronics range, from the mellow SIGMA to the detailed, focused ORPHEUS, features tools that bring the performers' personality forward, and for this they are invaluable."

Sontronics founder, Trevor Coley, is in discussions with several other colleges who have shown their interest in the scheme, and is delighted with the success so far. "It's really exciting to be working with young musicians around the country. Students can test the quality of our microphones in their own learning environment whilst using them in their work. They can also take advantage of our special discounts when buying. In return, we gain their valuable feedback and ideas that help build the future of the brand. Given the enthusiastic support we've already received from UK colleges, our aim is to expand this project into Europe in 2007."

For more information, contact Sontronics (Omnisonic International Distribution)

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**Students using the Sontronics
mics at Bath Spa University**

